

**BRACKNELL TOWN CENTRE
REGENERATION COMMITTEE
11 SEPTEMBER 2023
5.30 - 6.13 PM**



Present:

Councillors Bidwell (Chair), Neil (Vice-Chair), Gillbe, Purnell, Wright and Jefferies (Substitute)

Apologies for absence were received from:

Councillors Temperton

Also Present:

Councillor Barnard

9. Apologies for Absence/Substitute Members

Councillor Jefferies substituted for Councillor Temperton.

10. Declarations of Interest

Councillors Bidwell and Neil declared affected interests in relation to item 8 being the Council's representatives on the Board overseeing the joint venture.

Councillor Bidwell also declared an interest in the BID as a School Governor at Fox Hill Primary.

11. Minutes

RESOLVED that the minutes of the meeting of the Committee held on 10 July 2023 be approved as a correct record.

12. Urgent Items of Business

There were no urgent items of business.

13. Executive Decision containing Exempt Information

14. Town Centre off street day rate car park charges

RESOLVED that:

- i. The Committee notes the options on charging tariffs for The Avenue, High Street, Braccan Walk and Weather Way car parks from 1st October.
- ii. The Committee approves their preferred option as detailed in Table 2 Option 1 set out in the report below.

- iii. The tariff increase at Bracknell & Wokingham College from £2.00 to £2.50 per stay is agreed.

15. **Exclusion of Public and Press**

RESOLVED that pursuant to Regulation 4 of the Local Authorities (Executive Arrangements) (Access to Information) Regulations 2012, members of the public and press be excluded from the meeting for the consideration of items 7 & 8 which involves the likely disclosure of exempt information under the following category of Schedule 12A of the Local Government Act 1972:

- (3) Information relating to the financial or business affairs of any particular person (including the authority).

16. **Bracknell Town Centre Regeneration Update Report**

RESOLVED that the Committee notes the contents of the report.

17. **Joint Venture Programme**

RESOLVED that the Committee notes the report.

CHAIRMAN

Bracknell Forest Council Record of Decision

Work Programme Reference	I115723
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1. **TITLE:** Town Centre off street day rate car park charges

2. **SERVICE AREA:** Delivery

3. **PURPOSE OF DECISION**

The Council reviews its fees and charges for its town centre car parks on an annual basis. Season ticket prices were reviewed as part of the council's annual budget and increases were made in line with inflation from 1st April 2022. This paper looks at options in respect of the off-street council run car parks in the town centre which are reviewed annually in September in line with the anniversary of the opening of the Lexicon in 2017.

4. **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Bracknell Town Centre Regeneration Committee

6. **DECISION:**

RESOLVED that:

- i. The Committee notes the options on charging tariffs for The Avenue, High Street, Braccan Walk and Weather Way car parks from 1st October.
- ii. The Committee approves their preferred option as detailed in Table 2 Option 1 set out in the report below.
- iii. The tariff increase at Bracknell & Wokingham College from £2.00 to £2.50 per stay is agreed.

7. **REASON FOR DECISION**

The fees for The Avenue, High Street, Braccan Walk and Weather Way car parks are reviewed annually in line with the anniversary of the opening of The Lexicon. If the recommendation in this report is agreed and assuming that there is no year-on-year changes to the volume and dwell time of visitors based on 22/23 usage, the proposed increases will generate an additional maximum of £376,712 per annum (**High Street calculations are reduced to 20% of current based on it closing on 31st October 2023**).

8. **ALTERNATIVE OPTIONS CONSIDERED**

1. The Council could maintain the current charges for The Avenue, High Street, Braccan Walk and Weather Way car parks. However this option is not recommended in the current budget circumstances as increasing current rates could generate additional income of up to £376,712 per annum based on 22/23 usage. In 22/23, usage rates were down approximately 12% from pre-covid levels, there is no indication that they will return and therefore usage in 22/23 should be considered as the new normal.

2. If tariffs are not increased this year and increased in 12 months time in October 2024 then the increase will need to be greater at that point in order to rebalance income which may be considered negatively by the customer.
 3. The Avenue car park is by far the busiest car park in town and at peak periods can sometimes reach capacity with some level of queuing. In order to better manage supply and demand across the whole estate the daily tariffs at Braccan Walk could be set at a slightly lower level so as to reduce demand at the Avenue at peak periods. Clearly this would have a negative effect financially.
9. **DOCUMENT CONSIDERED:** Report of the Executive Director: Delivery
10. **DECLARED CONFLICTS OF INTEREST:** None

Date Decision Made	Final Day of Call-in Period
11 September 2023	18 September 2023

**Bracknell Forest Council
Record of Decision**

Work Programme Reference	I115859
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1. **TITLE:** Bracknell Town Centre Regeneration Update Report

2. **SERVICE AREA:** Place, Planning & Regeneration

3. **PURPOSE OF DECISION**

To update the Committee on the regeneration of Bracknell Town Centre.

4. **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Bracknell Town Centre Regeneration Committee

6. **DECISION:**

RESOLVED that the Committee notes the contents of the report.

7. **REASON FOR DECISION**

To progress the Council's strategic theme of a strong and resilient economy.

8. **ALTERNATIVE OPTIONS CONSIDERED**

Considered in the body of the report.

9. **DOCUMENT CONSIDERED:** Report of the Executive Director: Place, Planning & Regeneration

10. **DECLARED CONFLICTS OF INTEREST:** None

Date Decision Made	Final Day of Call-in Period
11 September 2023	18 September 2023

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**Bracknell Forest Council
Record of Decision**

Work Programme Reference	I111788
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1. **TITLE:** Joint Venture Programme

2. **SERVICE AREA:** Resources

3. **PURPOSE OF DECISION**

Matters pertaining to the operation of Bracknell Forest Cambium Partnership

4 **IS KEY DECISION** Yes

5. **DECISION MADE BY:** Bracknell Town Centre Regeneration Committee

6. **DECISION:**

RESOLVED that the Committee notes the report.

7. **REASON FOR DECISION**

Matters pertaining to the operation of Bracknell Forest Cambium Partnership

8. **ALTERNATIVE OPTIONS CONSIDERED**

Detailed within the report.

9. **DOCUMENT CONSIDERED:** Report of the Executive Director: Resources

10. **DECLARED CONFLICTS OF INTEREST:** Councillors Bidwell and Neil declared affected interests in relation to item 8 being the Council's representatives on the Board overseeing the joint venture.

Date Decision Made	Final Day of Call-in Period
11 September 2023	18 September 2023

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